

## PRESS RELEASE

### Beta phase for novel groupware migration service

## audriga launches easy-to-use SaaS migration service for email accounts

Karlsruhe, March 2nd, 2012. audriga, a German start-up company providing migration services for email, contacts and calendar data in the cloud, launches its portal [www.migrate-mail.com](http://www.migrate-mail.com), the easy solution for email migration. The email migration service supports migration of mailboxes between email hosting providers such as 1&1, Freenet, Google or T-Online. Also, the beta phase for the migration service for groupware systems such as Microsoft Exchange and Open-Xchange will be started.

Recent cloud-hosting services offer companies and end users a comfortable alternative to access their emails, contacts and calendar data from any device. However, companies as well as end users often hesitate to change their provider since they are afraid of a painful migration of their existing data and vendor lock-in.

The browser-based audriga email migration service aims to ease these issues. At [www.migrate-mail.com](http://www.migrate-mail.com), small and medium companies and end users can easily migrate their existing data to a new provider. The service supports many popular hosting providers such as 1&1, Freenet, Google or T-Online out of the box, while further hosting providers will be added continuously. Using the migration service is as easy as using a webmail interface. After entering account credentials, the fully automated migration process starts at the push of a button. No software needs to be installed. Users can continuously monitor the progress of the migration on a status page.

Due to using large network bandwidths and parallelization based on state-of-the-art cloud technologies, the migration of multiple mailboxes is significantly faster than with using conventional tools. Data transfer relies on encrypted connections to make sure customer's data is kept private. Also, the service complies with European data protection laws.

The audriga email migration service is available for free trial use at [www.migrate-mail.com](http://www.migrate-mail.com).

### Special offerings for hosting providers and IT consultants

Hosting providers and IT consultants can benefit from the email migration service as well. They can assist prospective and regular customers to transfer their existing data. This turns prospective or existing customers into loyal customers. Partners can integrate the service based on a white-label solution or by using audriga's API.

### Beta phase for groupware migration

Besides email, the service portfolio of audriga will soon include the migration of contacts and calendar data. Early adopters can now apply for the beta phase at [www.groupware-migration.com](http://www.groupware-migration.com) and test the migration from and to Microsoft Exchange, Open-Xchange and other groupware solutions.

**About audriga:**

audriga assists users with migrating their groupware data such as emails, contacts and calendar data between cloud providers. This is realized based on a fast, secure, and easy-to-use migration service, which connects to different hosting providers and processes also large amounts of data in an efficient way. Providing this service, audriga puts a strong emphasis on IT security and data privacy.

audriga GmbH is a spin-off of Karlsruhe Institute of Technology (KIT) and FZI Research Center for Information Technology. The company has been awarded by the Venture Lounge "Hightech & Software/SaaS" and with an IT innovation prize by the German Federal Ministry of Economics and Technology.

Further information: [www.audriga.com](http://www.audriga.com)

**Press contact:**

audriga GmbH

Hans-Jörg Happel

Spitalstraße 23A

76227 Karlsruhe

Tel: (+49) 0721 / 170 293 16

Fax: (+49) 0721 / 170 293 179

E-Mail: [presse@audriga.com](mailto:presse@audriga.com)

[www.audriga.com](http://www.audriga.com)