audriga: Email and groupware migration in the cloud

audriga GmbH was founded in October 2011 in Karlsruhe, Germany, by Frank Dengler, Hans-Jörg Happel, and Thomas King. It is a spin-off of the Karlsruhe Institute of Technology (KIT) and the FZI Research Center for Information Technology. The company is the first European vendor specialized in cloud-based email migrations. audriga is offering its services to end users and small companies but also to hosting providers and IT consultants. Besides email migration, the easy migration of groupware accounts including contacts and calendar data is also possible.

Business areas
The service offering of audriga includes email and groupware migration, both without requiring any software installation. Each service is available for different user groups. Besides the self-service migration for end users and small companies, migrations are distributed by hosting providers to their customers. IT consultants and companies with larger migration projects can get professional services from audriga.

Email migration – **www.migrate-mail.com**

Hosting Providers
audriga offers its migration service to hosting providers as a white-label solution and for API integration. Using the service, hosters can convince prospective customers and strengthen their relationship to existing customers with a service offering.

IT consultancies
audriga offers support to IT consultancies which want to safely transfer larger volumes of data during migration projects. The audriga migration service reduces downtime due to fast data transfer and makes planning easy by time estimation. Migration quality is ensured by continuous tests running on the migration platform and by the automated handling of common errors.

SMEs and end customers
End customers and SMEs without IT staff can use the audriga migration service to professionally transfer all their data including folders and attachments when switching their provider (e.g., from Google Mail to 1&1). The migration can be configured on a website with just a few clicks – no software needs to be installed. Migration progress can be observed on a status website. The service can be tested using a free trial option.

Groupware migration – **www.groupware-migration.com**

Besides emails and attachments, the audriga groupware migration service allows migrating contacts, calendar entries and tasks between groupware accounts. The service is currently available for Microsoft Exchange and Open-Xchange. Support for other groupware solutions such as Google Apps, Kerio, Zimbra, and Zarafa will be added incrementally.

Especially Open-Xchange is used by many large web hosters and telcos. The audriga groupware migration service reduces the vendor lock-in for small and medium-sized enterprises and end users by making it easier to switch between providers. Additionally, the service makes it easier for users to migrate from own "on-premise" servers to hosted service providers. The solution can be tailored to the requirements of hosting providers by white-labeling or API integration. audriga also offers professional services for larger migration projects.

Security in the cloud
Some users are still skeptical concerning the adoption of cloud computing. audriga protects user data by following IT security guidelines and data protection policies according to European standards. This includes that personal data is processed according to legal requirements such as the German Telemedia Act (Telemediengesetz) and the German Federal Data Protection Act (Bundesdatenschutzgesetz). Furthermore, audriga relies on European and German cloud providers for hosting its services. With these providers, audriga has signed commissioned data processing contracts which ensure that data processing only takes places within the European Union. For its business customers, audriga also offers a similar standardized commissioned data processing contract.

References
Leading hosting providers have integrated the audriga migration service in their offerings to improve their customer onboarding process.

Host Europe
Host Europe Group is the largest privately-owned hosting Group in Europe. New customers of Host Europe receive one free email migration. Additional email and Open-Xchange migrations are sold in the Host Europe shop.

Hostpoint
Customers of the largest Swiss hosting company can use the audriga email migration in German, English, French and Italian language.

dogado Internet
As one of the leading Hosted Exchange providers in Germany, dogado uses the audriga email migration service for moving email accounts to their Hosted Exchange infrastructure. dogado is also launch partner of the novel Exchange migration service.

Awards
The audriga email and groupware migration services have been awarded several times.

EuroCloud Germany Award 2012 „Best Start-up" – 1st Price
The jury especially honored the innovation, professionalism and originality of the migration service.

Hosting & Service Provider Award 2012 „Application Services" – 1st Price
The award was granted to the most innovative and successful hosting- and service solutions in the market.

ICT innovation award of the German government
audriga was honored by the German Federal Ministry of Economics and Technology as one of 13 prize winners out of 265 nominees.

Partnerships

audriga is a partner in the Software-Cluster, Europe's leading network of companies, universities and research institutes in the field of software engineering. Additional cooperations exist with the Karlsruhe Institute of Technology (KIT) and the FZI Research Center for Information Technology. audriga is member of the "Cloud Services made in Germany" initiative.

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